

SENIOR MARKETING MANAGER

JOB REF: 0559

Our client is Europe's fastest growing roof window manufacturer, offering a full range of roof windows, sun tunnels, domes, loft ladders and blinds to the UK, Irish and European markets. They are looking for Senior Marketing Manager who will be an inspirational and creative leader who can guide and develop a very busy marketing team.

Job Purpose

The successful candidate will be responsible for defining and executing corporate marketing, public relations and branding strategies and will be challenged to develop marketing strategies which will induce positive reaction from a customer base which has historically been accustomed to one dominant brand.

Person Specification

- Experience in a corporate marketing environment (5 years plus)
- A relevant degree, holding or working toward a marketing qualification will have a strong advantage.
- Ability to demonstrate a proven track record of defining and executing corporate marketing, public relations and branding strategies for your current and previous employers.
- Significant experience in a senior marketing role for a product-based organisation
- Strong commercial acumen and proven track record in strategic planning, channel management, business development and digital marketing.
- Demonstrable experience of delivering quantifiable business growth in domestic and international markets.
- Deep understanding of digital and online capability with strong analytical focus.
- Excellent people management and development abilities and interpersonal skills.
- Flexibility to travel throughout the UK and ROI and internationally.

This is an exciting, permanent role whereby you will be working for a well-known business who have a positive work culture who are employee focused.

A competitive salary is on offer for the successful candidate

Contact Donna McGurk on 028 8676 0044 for a confidential chat or submit your CV via the link.

The Company reserves the right to vary criteria at the shortlisting stage.

Spectrum Employment Solutions is an equal opportunities employer and welcomes applicants from all backgrounds.

DATA PROTECTION

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